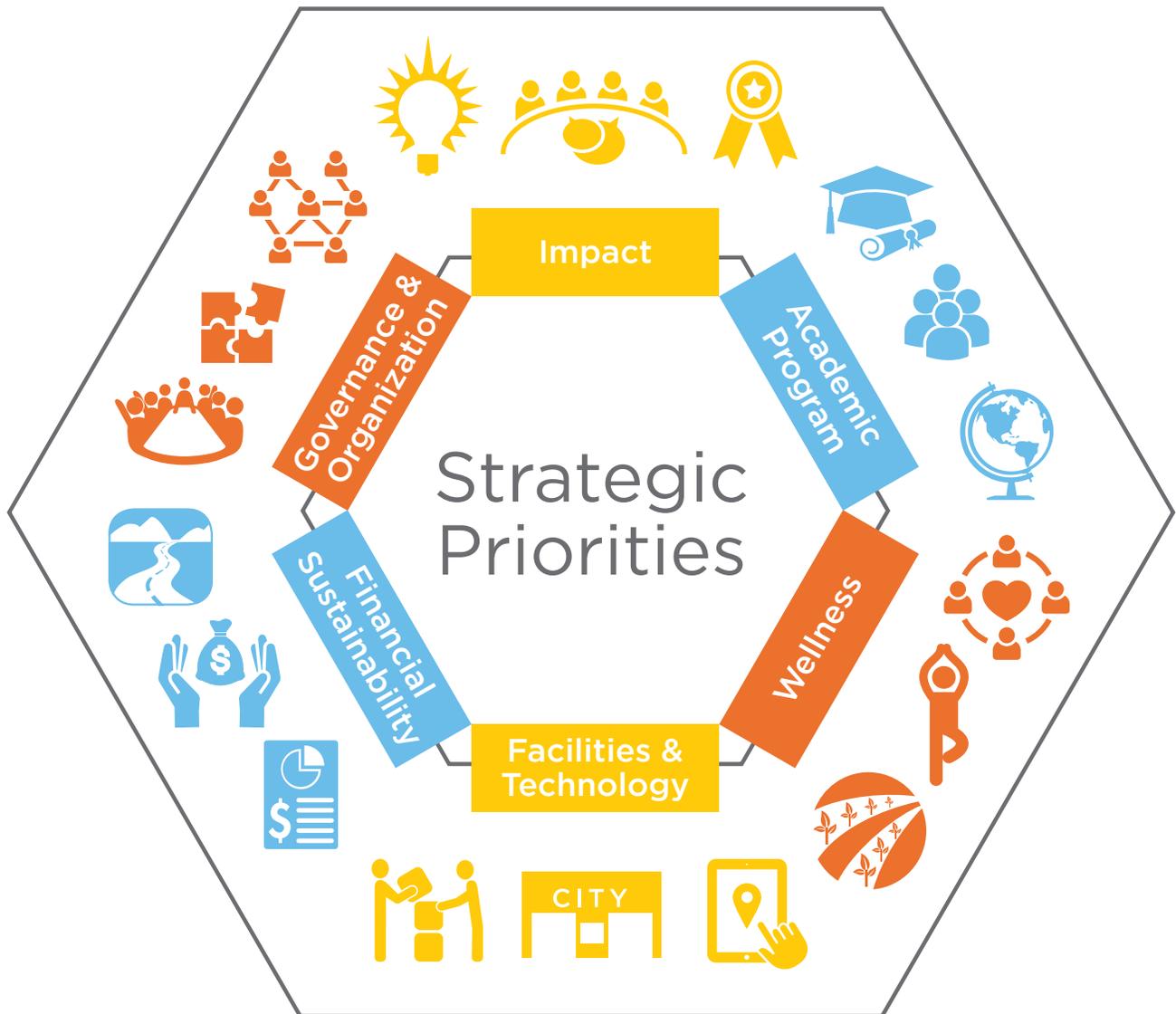


CITY 2020 STRATEGIC PLAN



MISSION

CITY Center designs, implements, and advances exemplary practices in teaching and learning that transform the lives of young people and their educators.

VISION

We envision a world in which every school is a collaborative environment where the learner and teacher experiences are engaging and joyful, and all children are empowered to achieve their full potential.

ORGANIZATIONAL VALUES

- Innovation & Creativity
- Collaboration
- Passion for Learning
- Equity & Diversity
- Care & Compassion
- Stewardship & Sustainability
- Ambition
- Joy

CITY 2020 STRATEGIC PLAN

Impact



Disseminate and advance exemplary practices to make a positive impact for students, teachers, and schools.

Goal 1: Serve as a regional and national expert resource and professional development provider on teaching and learning.

Goal 2: Elevate our profile throughout the Tucson community as an outstanding organization with exemplary and innovative school programs.

Goal 3: Foster community engagement in schools and greater awareness of educational issues.

Goal 4: Develop a “wow! factor” brand that is inspiring, compelling and fun.

Goal 5: Strengthen student learning, teacher practice, and school structures regionally and nationally through our activities and actions.

Academic Programs



Establish and strengthen the critical academic priorities and practices for the organization’s three schools.

Goal 1: Elevate excellence in project-based learning with a real world context.

Goal 2: Stimulate academic innovation.

Goal 3: Provide exemplary academic programs that prepare students for college, align with state standards, and are rooted in ‘deeper learning’ outcomes.

Goal 4: Ensure all students have appropriate support for the transitions into and between our programs in order to succeed academically.

Goal 5: Provide challenging and advanced coursework and learning experiences.

Wellness



The organizational culture and programs promote well-being for students, staff, families, and others within the school communities.

Goal 1: Emphasize wellness education through teaching all aspects of health: mental, physical, sexual, social, etc.

Goal 2: Augment school culture at each site with positivity, inclusivity, care, and investment.

Goal 3: Students, staff, and families help plan and participate in wellness-related efforts.

Goal 4: Students, staff and parents have a connection to the farm and culinary resources.

Goal 5: Collaborate effectively with outside partners to get students and families resources needed to support wellness.

Facilities & Technology



Identify and secure the technology and facility resources that best serve the programs and strategic priorities.

Goal 1: Ensure that technology and facility resources are available for student and staff use when needed.

Goal 2: Technology and facilities enhance CITY’s educational program priorities, such as project-based learning and arts integration.

Goal 3: Resources are in place to support the Farm to School program.

Goal 4: Ensure all spaces in the schools are set up to optimize their uses for teaching/ learning, showcasing, etc.

Goal 5: Renovate 37 E. Pennington St. to create a teaching and learning innovation lab.

Financial Sustainability



Achieve financial sustainability to ensure long-term stability and to accommodate new growth and opportunity.

Goal 1: Create a culture of philanthropy throughout the organization.

Goal 2: Embark on a capital campaign to create a teaching and learning innovation lab at 37 E. Pennington St.

Goal 3: Ensure robust enrollment at all schools.

Goal 4: Develop alternative revenue sources.

Goal 5: Strengthen the budget process and institute long-range financial planning.

Governance & Organization



Structures are in place to ensure long-term success of the nonprofit and each of the schools within it.

Goal 1: Develop and implement a plan for PFFS schools to join the CITY nonprofit and determine the governance structure.

Goal 2: Develop and implement a staffing plan for CITY leadership and management.

Goal 3: Develop communication and collaboration practices among the corporate board, school boards, CITY admin and school leaders.

Goal 4: Engage in robust recruitment and development of the CITY board of directors.

Goal 5: Cultivate CITY’s mission, vision, and values throughout all levels of the organization.